

Conor Caplice

Downers Grove, IL 

(630) 453-0381 

ConorCaplice@gmail.com 

www.ConorCaplice.com 

As a passionate writer with a Master's Degree in English and a background in technology I am seeking to leverage my technical and creative talents to grow and further my career.

Skills

- Writing
 - Editing
 - Proofreading
 - Researching
 - Microsoft Office Suite
 - CRM & Data Analytics
 - Social Media Management
 - Content Creation
 - HTML5 / CSS
 - JavaScript & jQuery
 - PHP & MySQLi
 - SEO Optimization
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Experience

Digital Content Coordinator / Remax 1st, IL

2018 - Present

As the lead technology administrator I am responsible for all digital products, services, and marketing. Additionally, my responsibilities include on-boarding new staff, writing and proofreading content, and servicing technical issues as they arise.

- Front-End Web Development
- Back-End Development
- Server & Database Management
- SEO Optimization
- Video & Graphic Editing
- Email Marketing
- Digital & Traditional Marketing
- Social Media Management
- Multiple CRM Systems Management
- Information Technology Support

Co-Founder & Developer / Kliink LLC, IL

2016 - 2018

I managed a small team to create unique social media applications for iOS and Android. I also designed and built consumer facing websites as well as wrote creative and technical copy to help inform users and market our service.

- Front-End Web Development
- Back-End Development
- Server & Database Management
- iOS Application Development
- Android Application Development
- SEO Optimization
- Digital & Email Advertising
- Social Media Management
- Video & Graphic Editing

Education

M.A. English / University of Rochester, NY

Graduated 2015

After being one of only 16 individuals accepted into the University of Rochester's English Master's program, the focus of my research and subsequent thesis was in the field of applied language and technology. Upon graduation my degree was conferred with a 3.7 GPA.

B.A. English / Benedictine University, IL

Graduated 2013

While working full-time to put myself through college, I graduated Magna Cum Laude from Benedictine University with a degree in English Language and Literature. My degree was conferred with a 3.8 GPA.

Additional

- Freelance Writer and Ghostwriter.
- Member of the National Catholic College Graduate Honor Society.
- Rochester Graduate Student Association Steering Committee Representative.
- Volunteer English Tutor and Study Aid at Benedictine University.